



# Airline & Hotel Check-in Kiosk

## Overview

Customer order entry kiosks are becoming more and more commonplace in retail, hospitality and QSR markets. For hospital or hotel check-in, food ordering, license renewal, ticketing or online specialty product orders, kiosks offer a convenient and fast alternative to the traditional methods employed in most businesses today.

Line-busting provides major benefits in many markets. The License Renewal Kiosks provided by transportation agencies such as the Nevada Department of Motor Vehicles offers compelling evidence within a few short weeks of deployment. Customers formerly spent over an hour at the DMV. Now customers spend on average less than 15 minutes!

## Features and Benefits

- Check-in kiosks act as a virtual reception desk attendant, offering convenient service
- Self-service kiosks handle sales transactions via credit card or cash, dramatically reducing per-transaction costs
- Touchscreen interface provides a user-friendly approach to check-in and reduces wait time
- Check-in kiosks act as a virtual reception desk attendant, offering convenient service for late arrivals

## Return On Investment

In the food service market, Royal Farm Stores reported a sales increase by 20% after installation of self-service ordering systems. Here are a few more reasons to invest in this type of system:

- 100% order accuracy
- Reduction in costly re-orders or administrative errors
- Dramatic reduction in cost per transaction
- Significant increase in up-sell ratio
- Significant increase in new product sales
- Significant increase in promotional item sales
- Reduction in employee headcount
- Reduce line queues by up to 30%

**Examples of organizations that can use Airline & Hotel Check-in Kiosks are listed below, the list is not exhaustive.**

- Airline companies
- Airport Authorities
- Tourism Promotion Boards
- Hotels for Guest Check-in and remote Airline Check-in



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